



The Ultimate List of

Recruiting Statistics

For Staffing Professionals

Connect with the candidates you want — faster.

This collection of statistics will inform your recruiting strategy. Use these to benchmark your own recruiting, or keep the list in your back pocket for inspiration, so you can become even more successful at finding and recruiting top talent

Candidate Trends

Being in the know gives you a competitive edge, and makes your open reqs irresistible to candidates.

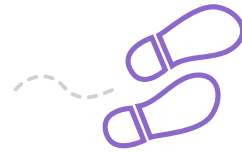
[Global Talent Trends, 2015](#)

[Why & How People Change Jobs, 2015](#)



70%

of the global workforce is made up of passive talent who aren't actively job searching, and the remaining 30% are active job seekers.



87%

of active and passive candidates are open to new job opportunities.



The #1 reason people change jobs is

career opportunity



The top channels people use to

look for new jobs

are online job boards (60%), social professional networks (56%), and word of mouth (50%).



The most important factors in

accepting a new job

are compensation (49%), professional development (33%), and better work/life balance (29%).

Candidate Experience

Insights into what candidates want throughout their job search journey helps you build a recruiting strategy that will find and place top talent faster.



The most effective branding tools

are company websites (68%), online professional networks (i.e., LinkedIn), and social media (i.e., Facebook, Twitter).



89% of talent

says being contacted by their recruiter can make them accept a job offer faster.



94%

says being contacted by their prospective manager can make them accept a job offer faster.



Talent is 4x more likely

to consider a future opportunity when you offer them constructive feedback.



94% of talent

wants to receive interview feedback, but only 41% have received interview feedback before.

The Power of LinkedIn

Use LinkedIn Talent Solutions to find and directly contact candidates, promote open jobs to the right talent pool, and build a strong brand.

[Global Talent Trends, 2015](#)

[Why & How People Change Jobs, 2015](#)

[LinkedIn data, 2015](#)

[Savvy Recruiter's Career Guide, 2015](#)



Social professional networks are the

#1 source of quality hires

followed by internet job boards and employee referrals.



Over 75%

of people who recently changed jobs used LinkedIn to inform their career decision.



Placements sourced through LinkedIn are

40% less likely

to leave the company within the first 6 months.



LinkedIn influenced placements are

2x more likely

to be high demand and above average hires.



Top recruiters are

60% more engaged

with LinkedIn recruiting tools (vs. average recruiters).

LinkedIn InMails

You've found great candidates — now you need to connect with them. On average, LinkedIn's InMail response rates are 3x higher than regular email.

[The Recruiter's Guide To Writing Effective InMails, 2014](#)

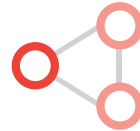
LinkedIn data, 2014



Send InMails between

9–10 a.m. on weekdays.

InMail messages sent on Saturdays are 16% less likely to get a response.



Referencing a

former employer

in common increases your chances of getting an InMail response by 27%.



You're

21% more likely

to get a response from a candidate when you send an InMail to someone who shares a group with you.



A LinkedIn member who is following your company is

95% more likely

to accept your InMail message.



People who follow your company on LinkedIn are

81% more likely

to respond to your InMail than those who don't.

Need an all-in-one recruiting tool?

Explore [LinkedIn Talent Solutions](#). It offers a full suite of recruiting tools to help you find, attract, and place top candidates.

Contact our friendly specialists to help match the right tool to your recruiting needs.

1-855-655-5653

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